



JOB DESCRIPTION:

Copywriter

WHO YOU ARE:

It goes without saying that you're a talented writer who can write anything and everything. No matter the medium, you always deliver work that'll make someone laugh, cry, click, whatever. But who else are you? You're a thinker. You think about ideas, problems, how to solve those problems, clients, technology, and great work. Your thinking doesn't clock in and out because we all know the big idea can come anytime. Which means you're always thinking of ways to do better work and help your clients succeed. That's right, *your* clients. You take ownership. You know your clients, care about them and their business, and genuinely want to see them succeed. You study their industry, know their pain points, and are always looking to come up with ideas (even when they haven't asked for them) that will help their business.

ESSENTIAL DUTIES AND RESPONSIBILITIES:

- Writes advertising copy from conception to completion for print, broadcast and online media to promote the sale of goods and services.
- Delivers internal presentations to agency personnel and/or clients.
- Collaborates with art directors, production, and, of course, clients.
- Writes in a variety of styles, when needed.
- Participates in strategy design as needed.
- Remains current on industry trends and technologies.

QUALIFICATIONS:

- Bachelor's degree in advertising, marketing, or related field preferred.
- Two to three years of ad agency experience and a strong portfolio of work.
- Burning desire to contribute to our evolving agency and make a difference.